

## Leading Industry Analyst Firm Positions Ultimus in 2007 Magic Quadrant for Business Process Management Suites

### Ultimus Viewed as Leading Contender for Long-term Global Market Success



Cary, N.C. — December 19, 2007 — Ultimus, the #1 provider of Business Process Management (BPM) and workflow software and solutions, with more than 1,700 customers worldwide, today announced that it has been positioned in the Visionaries quadrant in Gartner Inc.'s Magic Quadrant for Business Process Management Suites, 2007, authored by Janelle Hill and published on December 14, 2007. According to Gartner, "Vendors in the Visionaries quadrant (by definition) are innovators."

"We feel our positioning in the 'Visionaries' quadrant of Gartner's Magic Quadrant confirms what we continue to hear from our Global 1000 customers – that Ultimus has the best and most complete human-centric BPM suite in an ever-evolving market," said Rashid Khan, Chief Technical and Strategy Officer of Ultimus. "We are encouraged that our new product, Ultimus Adaptive BPM Suite V8 is already being recognized for empowering business and IT teams with the ability to make changes and improvements to their core processes in real time. This new level of agility is critical to achieving faster time to deployment, and to handling the inevitable exceptions and change that occur in a dynamic, real world business environment."

Ultimus has a rich history in human-centric BPM. With more than 1,700 deployments worldwide—including over 125 large enterprise customers with annual revenues greater than \$1 billion—Ultimus has deployed BPM for more customers than any other BPM company and has a tradition of innovation:

The first BPM provider with complete global capabilities, including a product available in 16 languages, operations in 18 countries and customers in 80 countries

- The first technology to offer humanistic elements such as an organization chart for roles and relationships
- The first to offer Flobots™, or workflow robots, to further specialize processes
- The first to offer Web-based workflow, improving overall ease-of-use
- The first to integrate BPM modeling for business analysts
- The first to offer collaborative design
- The first to offer the industry's True SOA Server
- The first to market with its patented Adaptive Discovery™ technology

Ultimus recently announced the general availability of Ultimus Adaptive BPM Suite™, version 8. Powered by Adaptive Discovery™ technology, the Adaptive BPM Suite is the most feature-rich BPM product on the market, with enhancements driven from real customer experience and thousands of processes automated. By creating front ends that allow business owners to 'own' and adapt core processes, version 8 of the Adaptive BPM Suite maximizes the return on investment from process automation. Businesses achieve unprecedented speed and agility because both business and IT teams are empowered to drive continual process improvement.

"As we close 2007 and look ahead to 2008, our team is confident that we will continue to make our mark on a global scale—continuing our history of innovation and industry firsts, the deployment of tens of thousands of human-centric processes, as well as the adoption of our technology by medium-size enterprises to the largest billion dollar organizations," added Khan.

Ultimus is on a continued path for growth and success. Highlights include significant revenue growth, new customer wins and expansion of existing customer deployments on a global scale, new headquarters, and continued product innovation. In 2007, Ultimus added more than 100 new customers around the world.

Ultimus also continues to receive accolades for its BPM technology and business leadership, having been recently named to KMWorld's "Trend-Setting Product of 2007" list, and recognized as a Gold Award recipient in independent research firm Bloor Research's "Business Process Management" report. Ultimus was also named a finalist in the KMWorld Promise Awards, and Ultimus customer Compassion International was selected this month for the InfoWorld 100 Awards for its Ultimus-based BPM deployment.

### **About the Magic Quadrant**

The Magic Quadrant is copyrighted December 14, 2007 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

### **About Ultimus**

Ultimus is the leader in human-centric, adaptive Business Process Management (BPM). Long recognized as an industry pioneer, Ultimus has automated more processes than any other BPM vendor worldwide. The company's award-winning technology adapts to people, systems and change; is available in 16 languages; and is deployed by more than 1,700 customers around the world. Headquartered in Cary, NC, Ultimus has offices in North America, Latin America, Europe, Asia, the Middle East and Australia with market presence in more than 80 countries.